

PUBLICATIONS

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Refereed Journals:

- Walter, J., Kreutzer, M., Kreutzer, K. (2020) Setting the Tone for the Team: A Multi-Level Analysis of Managerial Control, Peer Control, and their Consequences for Job Satisfaction and Team Performance, *Journal of Management Studies*, <https://doi.org/10.1111/joms.12622>
- Hügel, S., Kreutzer, M. (2020) The Impact of Organizational Slack on Innovative Work Behaviour: How do Top Managers and Employees Differ?, *International Journal of Innovation Management*, 24(3), <https://doi.org/10.1142/S136391962050022X>
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- Hauptenthal, F., Kreutzer, M., & Müller-Stewens, G. (2014). Strategische Programme erfolgreich meistern. *Harvard Business Manager*, 2, 32-41. <http://www.harvardbusinessmanager.de/heft/d-124426734.html>

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- Kreutzer, M., & Wagner, J. (2013). New Solvency Regulation: What CEOs of Insurance Companies Think. *Geneva Papers on Risk and Insurance*, 38, 213-249. https://www.genevaassociation.org/media/943181/ga2013_gp38-2-kreutzerwagner.pdf
- Kreutzer, M. & Menz, M. (2012). Berater im harten Wettbewerb. *Harvard Business Manager*, December, 8-11. <http://www.harvardbusinessmanager.de/heft/d-89521592.html>
- Lechner C., & Kreutzer, M. (2010). Coordinating Growth Initiatives in Multi-Unit Firms. *Long Range Planning*, 43(1), 6-32. <http://dx.doi.org/10.1016/j.lrp.2009.10.002>
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Contributions to Edited Volumes

- Cardinal, L.B., Kreutzer, M., Miller, C.C. (2019) Organizational Control, *Oxford Bibliographies in Management*. Ed. Ricky Griffin. New York: Oxford University Press
- Cardinal, L.B.; Miller, C.C.; Kreutzer, M. & TenBrink, C. (2015): Strategic Planning and Firm Performance: Towards a better Understanding of a Controversial Relationship. Invited Chapter by M. Mumford & M. Frese (Eds.): *The Psychology of Planning in Organizations: Research and Applications*, New York: Routledge Taylor & Francis Group, 260-288
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Educational Books:

- Kreutzer, M. (2008). Controlling Strategic Initiatives: A Contribution to Corporate Entrepreneurship. **Dissertation** No. 3515, University of St.Gallen. Bamberg: Difo-Druck.

Conference Contributions

- Walter, J.; Kreutzer, M.; Cardinal, L.B. & Miller, C.C. (2020): Moving with the Times: A New Perspective on Organizational Control, Strategic Management Society Conference (virtual)
- Neudert, P & Kreutzer, M. (2020): Matchmaking in Entrepreneurial Ecosystems: Exploring Growth Mechanisms in Complex Interorganizational Relationships, Strategic Management Society Conference (virtual)
- Neudert, P. & Kreutzer, M. (2020): Ecosystems in Flux: Advancing Theory on the Development of Complex Interorganizational Relationships, EURAM, Annual Conference (virtual)
- An, D. & Kreutzer, M. (2020): Employees' Yin and Yang Mindset and Intra-Firm Competition in Growth Companies, Academy of Management Meeting (virtual)
- Neudert, P. & Kreutzer, M. (2020): Emerging Technologies and Ecosystems: Opportunities and Challenges, AOM TIM Division Paper Development Workshop „Emerging Technologies and Ecosystems: Opportunities and Challenges“ (virtual)
- Weiss, M., Khoury, T., & Kreutzer, M. (2019). The Relationship between Growth and Profitability Revisited - Exploring Different Modes of Growth, Academy of Management Meeting (Boston, USA).
- An, D.; Kreutzer, M. (2018): Inter-Team Competition and Time-To-Market, proposal accepted for presentation at the Strategic Management Society Conference (Paris, France)
- Hummel, M.; Kreutzer, M. (2018): Competition and Multi-Partner Alliance Performance: The Role of Exploitation and Exploration Goals, paper accepted for presentation at the Academy of Management Meeting (Chicago, USA)
- Ergene, E; Kreutzer, M.; Floyd, S. (2017): Strategic Initiatives: A Review and Future Directions, proposal presented at the Strategic Management Society Conference (Houston, USA)

- Ergene, E; Kreutzer, M.; Floyd, S. (2017): Strategic Initiatives: A Review and Future Directions, paper presented in Symposium on Interfaces of Strategic Leaders at the Academy of Management Meeting (Atlanta, USA)
- Hummel, M. & Kreutzer, M. (2017): Joint Value Creation of PSFs in Coopetition: A Multilevel Mediation Model, paper presented at the PSF conference (Stockholm, Sweden)
- Landau, C.; Kreutzer, M. & Hummel, M. (2016): Do Business Models Matter? Performance Differences of Online Sales Activity Systems, conference paper presented at the Academy of Management (Anaheim, USA), TIM division
- Kreutzer, M.; Kreutzer, K. & Walter, J. (2016): Antecedents and Outcomes of Peer Control: A Multi-level Analysis, proposal presented at the Strategic Management Society Conference (Berlin, Germany)
- Landau, C.; Kreutzer, M. & Hummel, M. (2016): Performance Differences of Online Business Models, proposal presented at the Strategic Management Society Conference (Berlin, Germany)
- Hummel, M. & Kreutzer, M. (2016): Coopetition and Inter-Organizational Project Performance: The Interplay between Project- and Firm-level Coopetition, proposal presented at the Strategic Management Society Special Conference (Rome, Italy)
- Kreutzer, M.; Kreutzer, K. & Walter, J. (2015): Antecedents and outcomes of peer control: A multi-level analysis, paper presented at the Academy of Management (Vancouver, Canada), OMT division
- Hettich, E. & Kreutzer, M. (2015): Coping with Coopetition in Multipartner Alliances: The Role of Bridging Activity, paper presented at the Academy of Management (Vancouver, Canada), BPS division
- Kreutzer, M. & Höker, M.C. (2015): Performance Implications of Differing Alliance Configurations: A Fuzzy-Set Analysis, proposal presented at the Strategic Management Society Special Conference in St. Gallen (Switzerland)
- Kreutzer, M., & Walter, J. (2014). Formal and Informal Control as Complements or Substitutes? The Role of the Task Environment. Conference paper presented at the Strategic Management Society, Madrid, Spain. Nominated for the Best Conference Paper and the Practice Implications Award.
- Kreutzer, M., Cardinal, L.B., Walter, J., & Lechner, C. (2014): Formal and Informal Control as Complements or Substitutes? The Role of the Task Environment. Conference paper presented at the Academy of Management, Philadelphia, USA. Included in Best Paper Proceedings.
- Oh, L., Kreutzer, M., & Lechner, C. (2014). Organizational Complexity Attributes and Performance during Economic Shocks: An Activity System View. Conference presented at the Academy of Management, Philadelphia, USA.
- Kreutzer, M., & Kreutzer, K. (2014). The Role of Informal Control for Volunteer Satisfaction and Turnover in Volunteer Work Teams. Conference paper presented at the Academy of Management, Philadelphia, USA. Included in Best Paper Proceedings.
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- Kreutzer, M. (2012). Informal Control Modes and Initiative Performance: The Moderating Role of Supervisors' Political Behavior. Conference paper presented at the Strategic Management Society, Prague, Czech Republic. Nominated for the Best Conference Paper Award and the Practice Implications Award.
- Albert, D., & Kreutzer, M. (2011). Article Quality and Team Size in Management Research: The Moderating Role of Article Type. Conference paper presented at the Academy of Management, San Antonio, USA.
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- Oh, L., & Kreutzer, M. (2011). Regulatory Events and Activity System Adaptation: The Role of Resource Properties. Conference paper presented at the Strategic Management Society, Miami, USA.
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- Kreutzer, M., Lechner, C., & Cardinal, L. (2009). Organizational Control and Strategic Growth Initiatives - A Contingency Perspective. Conference paper presented at the Strategic Management Society, Washington DC, USA.
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- Kreutzer, M., Lechner, C., & Cardinal, L. (2008). Strategic Initiatives and Control, conference paper presented at the Academy of Management Meeting, Anaheim, USA.
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- Kreutzer, M. (2006). The Relationship Between Modes of Managing Strategic Initiatives and Firm Performance - A Contingency View, conference paper presented at the Strategic Management Society Conference, Vienna, Austria.

Case Studies / Teaching Material

- Kreutzer, M. & Pfeffer, V. (2019). The Renault-Nissan Strategic Alliance: Past Accomplishments and Future Challenges, Thunderbird Case Series, Reference no: A08-19-0008, Case Study and Teaching Note: <https://thunderbird.asu.edu/faculty-and-research/case-series/id/a08-19-0008>
- Kreutzer, M., & Hummel, M. (2016). Opportunities and Risks After Market Deregulation: The Case of Germany's Long-Distance Travel Market. The Case Centre. Reference no.: 316-0291-1, Case Study and Teaching Note: <http://www.thecasecentre.org/educators/products/view?id=137768>

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- Kreutzer, M., & Meissner, F. (2011). Alliance Governance at Klarna: Managing and Controlling Risks of an Alliance Portfolio, European Case Clearing House (ECCH) Reference no. 311-228-1/8, Case Study and Teaching Note. <http://www.thecasecentre.org/educators/products/view?id=103997>
- Kreutzer, M., & Altuchov, M. (2011). Knowledge Management at Booz & Company: Towards a Culture of Knowledge Sharing & Collaboration, European Case Clearing House (ECCH) Reference no. 911-016-1/8, Case Study and Teaching Note. <http://www.thecasecentre.org/educators/products/view?id=102592>
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Other Contributions

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- Kreutzer, M. & Hartmann, S. (2020) : Professional Services in der digitalen Transformation, Jahrestagung VHB, Frankfurt bzw. virtuell, 18.03.2020
- Kreutzer, M. (2017) : Intermezzo: Wissenschaft und Wirtschaft – Wie Hochschulen Gründerspirit fördern können, ZEIT Konferenz Hochschule und Bildung, Berlin, 16.11.2017
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