

# PUBLICATIONS

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## Publications in Refereed Journals

Walter, J., Kreutzer, M., & Kreutzer, K. (2020) Setting the Tone for the Team: A Multi-Level Analysis of Managerial Control, Peer Control, and their Consequences for Job Satisfaction and Team Performance. *Journal of Management Studies*, forthcoming. doi:10.1111/joms.12622 (HB: 0.7 / FT50 / VHB: A)

Jacobs, C. D., Kreutzer, K., & Vaara, E. (2020). Political Dynamics in Organizational Identity Breach and Reconstruction: Findings from the Crisis in UNICEF Germany. *Academy of Management Journal*, forthcoming. doi:10.5465/amj.2018.0821 (HB: 1.0 / FT50 / VHB: A+)

Merfeld, K., Wilhelms, M.-P., Henkel, S. & Kreutzer, K. (2019) Looking into the future of Autonomous Carsharing – a Delphi Study. *Technological Forecasting & Social Change*. Online first (HB: 0.5 / VHB: B)

Greguletz, E.; Diehl, M. & Kreutzer, K. (2019) Why Women Build Less Effective Networks Than Men: the Role of Morality and False Modesty. *Human Relations* 72(7), 1234-1261 (HB: 0.5 / FT50 / VHB: B)

Kreutzer, K. & Rueede, D. (2019) Organizational Identity Consistency in a Discontinuous Corporate Volunteering Program, *European Management Journal* 37(4), 455-467 . (HB: 0.3 / VHB: B)

Hesse, A., Kreutzer, K. & Diehl, M. (2019) Dynamics of Institutional Logics in a Cross-Sector Social Partnership: The Case of Refugee Integration in Germany, *Journal of Business Ethics* 159(3), 679-704. (HB: 0.5 / FT50 / VHB: B)

Niendorf, E. & Kreutzer, K. (2018) It's in your biography – how individuals navigate organizational hybridity. *Academy of Management Best Paper Proceedings*.

Cannon, S., Kreutzer, K. (2018) Mission accomplished? Organizational identity work in response to mission success. *Human Relations*, 71(9), 1234-1263. (HB: 0.5 / FT50 / VHB: B)

Kreutzer, K. & Niendorf, E. (2017) Social Business Models – A typology based on levels of integration. *Die Unternehmung*. 71 (2), 183 – 196. (VHB: C)

Lurtz, K. & Kreutzer, K. (2016) Entrepreneurial Orientation and Social Venture Creation: The Pivotal Role of Social Risk-Taking and Collaboration. *Nonprofit and Voluntary Sector Quarterly*, 46 (1), 92 – 115. (HB: 0.4 / VHB: B)

- Rueede, D. & Kreutzer, K. (2015) Legitimation Work within a Cross-Sector Social Partnership. *Journal of Business Ethics*, 128 (1), 39 - 58. (HB: 0.5 / FT50 / VHB: B)
- Lurtz, K., & Kreutzer, K. (2014). What does your audience expect from you? How entrepreneurs acquire resources through storytelling. *Academy of Management Best Paper Proceedings*.
- Kreutzer, M. & Kreutzer, K. (2014). The Role of Informal Control for Volunteer Satisfaction and Turnover in Volunteer Work Teams. *Academy of Management Best Paper Proceedings*.
- Lurtz, K. & Kreutzer, K. (2012) Entrepreneurial Orientation in the Context of Social Venture Creation. *Academy of Management Best Paper Proceedings*.
- Kreutzer, K. & Jacobs, C. (2012) Balancing Control and Coaching in CSO Governance. A Paradox Perspective on Board Behavior. *Voluntas*, 22 (4), 613 – 638. (HB: 0.2 / VHB: B)
- Jäger, U. & Kreutzer, K. (2011) Strategy's Negotiability, Reasonability, and Comprehensibility: A Case Study of How Central Strategists Legitimize and Realize Strategies without Formal Authority. *Nonprofit and Voluntary Sector Quarterly*, 40 (6), 1020 – 1047. (HB: 0.4 / VHB: B)
- Kreutzer, K. & Jäger, U. (2011) Volunteering versus Managerialism. Conflict over Organizational Identity in Voluntary Associations. *Nonprofit and Voluntary Sector Quarterly*, 40 (4), S. 634-661. (HB: 0.4 / VHB: B)
- Kreutzer, K. (2009) Nonprofit Governance during Organizational Transition. *Nonprofit Management and Leadership* 20 (1), S.117–133. (HB: 0.2/ VHB: B)
- Jäger, U., Kreutzer, K. & Beyes T. (2009) Balancing Acts. NPO-Leadership and Volunteering. *Financial Accountability and Management* 25(1), S. 557-575. (HB: 0.3)
- Kreutzer, K. & Jäger, U. (2008) Community Value Marketing. Was Marketing-Experten von NPOs lernen können. *Marketing Review* St. Gallen Nr. 5, S. 26-31.
- \*Handelsblatt 2012, Financial Times 50 Research Rank, VHB Jourqual 3 (2015)*

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## Peer Reviewed Conference Papers:

Schwarzer, F. & Kreutzer, K. (2020) Becoming a Group: A Social Identity Formation Approach to Social Entrepreneurship. EGOS Conference, Virtual Conference.

Schwarzer, F. & Kreutzer, K. (2020) The Influence of Individuals on the Social Identity Formation Processes of Social Entrepreneurs. Academy of Management Meeting, Virtual Conference.

Niendorf, E. & Kreutzer, K. (2019) Social-Business Tensions in Scaling Efforts of a Micro-Housing Corporation in India. EURAM Conference, Lisboa, Portugal.

El Bouyahyani, T. & Kreutzer, K. (2019) How do firms learn from their employees' social engagement? Reviewing individual corporate volunteering outcomes and their relevance for the strategic renewal of the firm. EGOS Colloquium, Edinburgh, UK.

Kreutzer, K. (2018) How entrepreneurs acquire resources through storytelling. EGOS Colloquium, Tallinn, Estonia.

Niendorf, E. & Kreutzer, K. (2018) It's in your biography – how individuals navigate organizational hybridity. Academy of Management Meeting, Chicago, USA.

Merfeld, K., Wilhelms, M.-P., Henkel, S. & Kreutzer, K. (2017) Looking into the future of Autonomous Carsharing – a Delphi Study. INFORMS Annual Conference. 2017, Houston, USA.

Hesse, A., Kreutzer, K., Diehl, M. (2017) Dynamic Rivalry of institutional logics in a cross-sector social partnership. Academy of Management Meeting, Atlanta, USA.4

Kreutzer, K. & Niendorf, E. (2017) Typology of Social Business Models. EGOS Colloquium, Copenhagen, Denmark.

Pleser, A., Kreutzer, K., Garcia-Lorenzo, L. & Whitelaw, L. (2017) Interdiscursivity and Sociomateriality in Organizational Identity Work. EGOS Colloquium, Copenhagen, Denmark.

Kreutzer, K. & Niendorf, E. (2017) Diverse Managerial Careers: A Resource for Hybrid Organizations. IESE-LUISS Conference on Responsibility, Sustainability and Social Entrepreneurship, Rome, Italy.

Kreutzer, K., Jacobs, C. & Vaara, E. (2016). On repairing organizational identity. EGOS Colloquium, Naples, Italy.

Kreutzer, M., Kreutzer, K. & Walter, J. (2015) Antecedents and outcomes of peer control: A multi-level analysis. Academy of Management Meeting, Vancouver, Canada.

Lurtz, K. & Kreutzer, K. (2014) What does your audience expect from you? How Entrepreneurs Acquire Resources through Storytelling. Academy of Management Meeting, Philadelphia.

Kreutzer, M. & Kreutzer, K. (2014) The Role of Informal Control for Volunteer Satisfaction and Turnover in Volunteer Work Teams. Academy of Management Meeting, Philadelphia.

Kreutzer, M. & Kreutzer, K. (2013) Informal Controls in Volunteer Work Teams – The Role of Clan and Peer Controls for Volunteer Satisfaction and Turnover. Conference on Performance Measurement and Management Control, Barcelona.

Lurtz, K., Kreutzer, K. & Diehl, M. (2013) The Narratives of Translation – When Nonprofit Organizations Adopt Management Practices. Academy of Management Meeting, Lake Buena Vista (Orlando).

Cannon, S., Kreutzer, K. & Donnelly Cox, G. (2013) Organizational Identity Work in Irish Peacebuilding Organizations. EGOS Colloquium, Montreal.

Lurtz, K. & Kreutzer, K. (2012) Entrepreneurial Orientation in the Context of Social Venture Creation. Academy of Management Meeting, Boston.

Kreutzer, K. & Jacobs, C. (2011) Strategizing the Self – Discursive Practices of Organizational Identity Negotiations. Academy of Management Meeting, San Antonio.

Kreutzer, K., Jacobs, C. (2011) The Duality of CSO-governance: A Paradox Perspective. EGOS Colloquium, Gothenburg.

Kreutzer, K. & Jacobs, C. (2010) Negotiating Organizational Identities. EGOS Colloquium, Lisbon.

Kreutzer, K. & Jäger, U. (2008) Volunteering vs. Managerialism. Conflicting Organizational Identities in Voluntary Associations. Academy of Management Meeting, Anaheim.

Kreutzer, K. & Jäger, U. (2008) Volunteering vs. Professionalization. Exploration from a Multiple Organizational Identities Perspective. ISTR (International Society for Third-Sector Research) conference, Barcelona.

Kreutzer, K. (2007) Nonprofit Governance during Organizational Transition. Academy of Management Meeting, Philadelphia.

Jäger, U., Kreutzer, K. & Beyes, T. (2007) Balancing Acts. NPO Leadership and Volunteering. EGOS Colloquium, Vienna.

Jäger, U., Kreutzer, K. & Beyes, T. (2007) Leading without formal power. EIASM, 6th Workshop on the Challenges of Managing the Third Sector, Venice.

### **Contribution to Edited Volumes:**

Kreutzer, K. (2020) The adoption of managerial practices in social enterprises. In: Handbook of Social Innovation and Social Enterprise. Vaccaro, A. & Ramus, T., Springer Publishing, forthcoming.

Kreutzer, K. & Jacobs, C. (2020) Strategic Mission Management in Hybrid Organizations. International Handbook on Hybrid Organizations. Rochester, C. & Billis, D., Edward Elgar Publishing.

Kreutzer, K. & Mauksch, S. (2013) The one and many sides of Social Business – a critical reflection. In: Social Business: Theory, Practice and Critical Perspectives. A. Grove & G.A. Berg, Springer Publishing, New York.