

# CURRICULUM VITAE

**Professor Dr. Karin Kreutzer**

**Professor of Social Business**

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## Primary fields of interest:

- Social Business and Social Entrepreneurship, Management of civil society organizations (CSOs), Organizational identity, Hybrid organizations, Volunteering

## Teaching Experience:

- Lectures: Business & Society (B.Sc.), Qualitative Research Methods (M.Sc.), Social Business (M.Sc.), Social Innovation (M.Sc.), Qualitative Research Methods (PhD), supervision of doctoral candidates

## University employment and affiliation:

- **Since 07/2016**  
Professor of Social Business  
EBS Universität für Wirtschaft und Recht, EBS Business School,  
Department of Management & Economics, Wiesbaden, Germany
- **April – July 2013**  
Visiting Research Fellow – ESADE Business School, Barcelona,  
Institute for Social Innovation
- **05/2011 - 07/2016**  
Assistant Professor of Social Business,  
EBS Universität für Wirtschaft und Recht, EBS Business School,  
Department of Management & Economics, Wiesbaden, Germany
- **01/2010 - 05/2011**  
Senior Research Fellow, Department of Strategic Management,  
University of St. Gallen/Switzerland  
Co-Director of Research Project "Strategy as Discourse" funded by the Swiss National Science  
Foundation (SNF)
- **06/2006 - 12/2009**  
Research Associate, Center for Social Enterprise,  
University of St. Gallen/Switzerland

## Education:

- **06/06 - 03/09**  
Ph.D., University of St. Gallen, Switzerland (with highest honours, winner of Dr. Peter-Werhahn-Award for best dissertation in business administration)
- **01/04 - 12/04**  
Executive Master: Management of Nonprofit Organizations  
SDA Bocconi, Milan, Italy (summa cum laude) sponsored by a DAAD Graduate Scholarship and a scholarship from the Italian Ministry of Foreign Affairs
- **11/98 - 04/03**  
Master's degree, International Business Studies (Diplom-Kulturwirtschaft), University of Passau, Germany (with distinction)
- **09/00 - 02/01**  
Exchange Semester, Università di Parma, Italy

## Research activities:

### Present and Past Refereeing Activities

- Academy of Management Meeting, Journal of Business Ethics, Nonprofit and Voluntary Sector Quarterly, Voluntas

## Business Experience:

- **03/06 - 12/09**  
University of St. Gallen, Switzerland  
Coordinator Coaching Program
- **01/05 - 02/06**  
Internationale Begegnung in Gemeinschaftsdiensten, Stuttgart, Germany  
Project Manager
- **04/04 - 11/04**  
National Association of Italian Development Cooperation Organizations, Milan, Italy  
Freelancer
- **05/03 - 01/04**  
SBS systems for business solutions, Italian Chamber of Commerce, Rome, Italy  
Project Manager

## Languages:

- English, Italian (fluent)
- French (basics)
- Latinum, Graecum